

# Metro Orlando ECONOMIC DEVELOPMENT COMMISSION

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## LONGWOOD, FLORIDA

The City of Longwood prides itself on providing a favorable atmosphere to the development and enhancement of commercial and industrial uses. There are approximately 465 acres devoted to commercial use and approximately 355 acres for industrial purposes within the City. New developers are always welcome by City staff to meet and review their location/development needs and discuss all aspects of permitting activities and approvals.

Longwood is unique in that it provides a comfortable, safe, small town atmosphere while being nestled within a larger, dynamic metropolitan area which is internationally known for its ambiance and attractions.



The Historic City of Longwood takes collective pride in that a significant portion of its central area is on the National Register of Historic Places. The combination of this Old Florida charm and the City's dedication to attracting new and dynamic industrial enterprise warrants careful examination by newcomers. We welcome all your interest.

For more information about doing business in Longwood, and the entire Metro Orlando region, contact the Metro Orlando Economic Development Commission's Seminole County office, 407.665.7143 or email [Tracy.Turk@OrlandoEDC.com](mailto:Tracy.Turk@OrlandoEDC.com).



*"Welcome to our Longwood community! We are a city enriched by its history and dedicated to providing a high quality of life to all of its citizens. The business climate in our*

*community offers support to those just beginning as well engages those who are established within our boundaries. We are a community dedicated to families and we like to think of ourselves as multi-generational in all of our activities and development. Our consumers are diverse and welcoming to all who join us. As you become involved in our city, we ask you to consider the numerous ways to become a part of the activities, organizations, or boards to further invigorate your business and our residents. Our children need you and our adults will support your creative business endeavors in our beautiful city."*

**Brian D. Sackett**  
Mayor

## CITY OF LONGWOOD DEPARTMENTS/CONTACTS

### Community Services

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### Building Permits

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### Occupational Licenses

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### City Administrator

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### Mayor's Office

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## MAJOR EMPLOYERS

UPS  
South Seminole Hospital  
Scan Design  
Pella  
Sears Call Center

## LONGWOOD CITY STATS

Incorporated	1923
Population	14,000
Municipal Boundaries	6.5 sq. miles
Government	Administrator/ Commission

# INCENTIVES

## County Incentives

The Board of County Commissioners has established a Jobs Growth Incentive (JGI) Trust Fund for both new and existing companies. Seminole County will consider providing incentive dollars for items such as training, relocation expenses and development costs for companies that satisfy selected job creation and wage criteria. Preference is given to new construction and to companies locating in targeted areas within the County.

## City Incentives

LONGWOOD – Historic District Restoration Grant.

# RECENT PROJECTS & ECONOMIC PRIORITIES

The City of Longwood has focused its development efforts on preserving its history while carefully planning to ensure a sustainable future.

In 2006, Longwood began the important process of reevaluating its economic position in the region. Through a series of workshops and public hearings, the City Commission began to express a vision that will ensure continued growth while embracing enduring patterns of development and avoiding sprawl and its consequences. Armed with a detailed economic study, the City has designated visioning areas and adopted new design guidelines to ensure future development supports the City’s vision plans.

In 2008, the City adopted an Evaluation and Appraisal Report that will shape the Comprehensive Plan for the next seven years. The City Commission remains committed to enhancing sustainability and creating transportation options, and have established guidelines for the development of a Transit Village in conjunction with the Central Florida Commuter Rail station, set to begin operation in 2011. Priority has been placed on linking new development with bus routes and pedestrian paths to reduce the need to drive long distances. By encouraging the development of jobs, homes, recreational activities, goods and services within the community rather than at the urban fringes, Longwood aims to preserve its beautiful historic core and enhance the quality of life for its citizens.

# MAJOR BUSINESS DISTRICTS

District	Classification	Industry Focus
Downtown Historic District	Mixed-Use	Retail/Residential/Office
Florida Central Commerce Park	Industrial	Multi-Purpose
South Seminole Hospital & Surrounding Medical Offices	Medical	Healthcare



*“We know that quality education is a leading site selection factor for companies. Seminole Community College, and other colleges throughout the Orlando region, are working with business and industry now more than ever to develop specific programs that meet their workforce needs.”*

*Dr. Ann McGee, President  
Seminole Community College*

Founded in 1977, the EDC markets Metro Orlando as a top location for business investment and expansion. Committed to diversification of our region’s economic base, the EDC specializes in development of the technology, corporate business, international trade and film/television production industries. For more information about the EDC, visit [www.OrlandoEDC.com](http://www.OrlandoEDC.com) or call 407.422.7159.