2020 Decennial Census, Seminole County
Complete Count Committee Meeting Minutes
September 24, 2019

Following is a non-verbatim transcript of the 2020 Decennial Census, Seminole County Complete Count Committee held at 6:30 p.m., Tuesday, September 24, 2019, at the City of Oviedo Council Chambers, 400 Alexandria Boulevard, Oviedo, FL. This transcript represents a record focusing on the important points of the meeting.

A. Call to Order:

Chairman Phil Kaprow called the meeting to order at 6:45 p.m. and welcomed all in attendance.

B. Pledge of Allegiance

Chairman Kaprow led in the Pledge of Allegiance.

C. Approval of Committee Meeting Minutes

Chairman Kaprow made a motion to approve the Committee's August 26, 2019, meeting minutes; motion seconded and approved unanimously by the Committee.

D. Committee Members Present

Katlyn Howery, Kendall Story, Anjum Mukherjee, Lisa Holder, Christopher Schmidt, Fred Milch, Cheri Meyers, Bert Francis, Phil Kaprow, John Horvath, Nancy Acevedo, Katharine Purnell, Michelle Smith, Tracy Harbin, Alan Youngblood, Jeannine Ellenson, Ed Young, Yvonne Mouser, Paul Snead, Yvonne Mouser

E. Committee Members Absent

Jonathan Tardif, Davia Moss, Susan Sherman, Nate Jordan, Steve Nelson.

E. Others Present:

From the U.S. Census Bureau: Channa Lloyd, Ross Gresham, Eddie Hernandez, Nicolet Severe, and Tony Matthews, Committee Coordinator.

F. ActoberFest

Chairman Kaprow made mention of the ActoberFest event, coming in October, for anyone that might be interested in attending the event and participate in census awareness and outreach.

G. Census Awareness Action Plan

Committee Coordinator Tony Matthews briefly went over the draft Census Awareness Action Plan provided to the Committee prior to the meeting.

Chairman Kaprow stated that the Plan should list the activities, events, and other actions by the Subcommittee's as the first section of the Plan, and not as the second section.

Chairman Kaprow introduced and thanked Yvonne Mouser, Committee member representing the City of Oviedo, for use of the City's facility to hold the Committee's meeting.

Chairman Kaprow then ask Committee members to decide on what Subcommittee(s) they would be interested in serving on. Proposed Subcommittees include: Education, Faith-Based, Community-Based, Business, Government, Media, and Recruiting. Lengthy discussion followed among the Committee members regarding their interest.

Channa Lloyd, Partnership Specialist, with the U.S. Census Bureau, briefly went over how the Bureau is a resource to the homeless population to ensure these are counted and she stated that the Bureau does not typically recommend a Recruiting Subcommittee as part of a Complete Count Committee. She also stated that the number of applications for census related jobs is less than anticipated and that the pay bands can range from $15 to $24 hourly. She mentioned that census canvassers are already in the field.

H. Complete Count Committee Subcommittees

Chairman Kaprow then directed Committee member to break-out into the several Subcommittee interest areas and begin compiling a list of census awareness ideas and to select a chairperson to lead the Subcommittee. After much discussion, Subcommittees adjourned and returned as the full Committee and shared their census awareness ideas with the full Committee. Chairman Kaprow directed that the leader of each Subcommittee submit their list of census awareness ideas to the Committee Coordinator for incorporation into the draft Action Plan for adoption.

I. Complete Count Committee

In responding to a question about funding for Committee activities, Chairman Kaprow stated that no funding has been provided for the Complete Count Committee. Channa Lloyd said that one source of funding could be via local governments. Ms. Lloyd also mentioned that the Bureau has experts in various languages to assist with interpretation. She also mentioned, in response to a question, that the Bureau does not pursue census awareness partnerships with law enforcement agencies because of the perception, by some, that responding to the census could trigger negative reprisals.

J. Committee Coordinator

Tony Matthews, Committee Coordinator, stated that he would provide fact sheets, an activities list from the 2010 Census, and sample census messaging to Committee members to include in their list of census awareness and event ideas. Mr. Matthews also mentioned that Committee members provide their ideas to him as directed by Chairman Kaprow for inclusion into the Census Awareness Action Plan. Mr. Matthews will also distribute contact information of Committee members to each member.

K. Next Steps:

There was a brief discussion about the meeting dates for the Committee (currently the 3rd Tuesday monthly).

Chairman Kaprow provided some closing comments.

L. Adjournment:

There being no further business to come before the Committee, the Chairman adjourned the meeting at approximately 8:30 p.m.

Minute Taker: Tony Matthews, Committee Coordinator

Signature: Tony Matthews Date: 10/16/19