Business Summary

Casselberry city, FL (1211050)
Casselberry city
Geography: Place

Prepared by Esri

Data for all businesses in area	Casselberry c...
Total Businesses:	1,349
Total Employees:	11,858
Total Residential Population:	29,068
Employee/Residential Population Ratio (per 100 Residents)	41

	Businesses		Employees	
by SIC Codes	**Number**	**Percent**	**Number**	**Percent**
Agriculture & Mining	24	1.8%	119	1.0%
Construction	113	8.4%	1,082	9.1%
Manufacturing	25	1.9%	246	2.1%
Transportation	25	1.9%	229	1.9%
Communication	7	0.5%	52	0.4%
Utility	3	0.2%	96	0.8%
Wholesale Trade	37	2.7%	567	4.8%
Retail Trade Summary	292	21.6%	3,736	31.5%
Home Improvement	20	1.5%	109	0.9%
General Merchandise Stores	18	1.3%	866	7.3%
Food Stores	43	3.2%	734	6.2%
Auto Dealers & Gas Stations	16	1.2%	203	1.7%
Apparel & Accessory Stores	4	0.3%	11	0.1%
Furniture & Home Furnishings	33	2.4%	237	2.0%
Eating & Drinking Places	82	6.1%	1,018	8.6%
Miscellaneous Retail	76	5.6%	558	4.7%
Finance, Insurance, Real Estate Summary	131	9.7%	627	5.3%
Banks, Savings & Lending Institutions	21	1.6%	102	0.9%
Securities Brokers	18	1.3%	46	0.4%
Insurance Carriers & Agents	29	2.1%	168	1.4%
Real Estate, Holding, Other Investment Offices	63	4.7%	311	2.6%
Services Summary	499	37.0%	4,376	36.9%
Hotels & Lodging	5	0.4%	34	0.3%
Automotive Services	22	1.6%	115	1.0%
Movies & Amusements	46	3.4%	492	4.1%
Health Services	68	5.0%	757	6.4%
Legal Services	25	1.9%	85	0.7%
Education Institutions & Libraries	19	1.4%	511	4.3%
Other Services	314	23.3%	2,382	20.1%
Government	17	1.3%	648	5.5%
Unclassified Establishments	176	13.0%	80	0.7%
Totals	1,349	100.0%	11,858	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.
Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

July 28, 2023

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Business Summary

Casselberry city, FL (1211050)
Casselberry city
Geography: Place

by NAICS Codes	Businesses Number	Businesses Percent	Employees Number	Employees Percent
Agriculture, Forestry, Fishing & Hunting	4	0.3%	13	0.1%
Mining	1	0.1%	3	0.0%
Utilities	0	0.0%	0	0.0%
Construction	123	9.1%	1,144	9.6%
Manufacturing	39	2.9%	337	2.8%
Wholesale Trade	36	2.7%	565	4.8%
Retail Trade	192	14.2%	2,586	21.8%
Motor Vehicle & Parts Dealers	12	0.9%	181	1.5%
Furniture & Home Furnishings Stores	18	1.3%	179	1.5%
Electronics & Appliance Stores	12	0.9%	92	0.8%
Building Material & Garden Equipment & Supplies Dealers	19	1.4%	102	0.9%
Food & Beverage Stores	36	2.7%	633	5.3%
Health & Personal Care Stores	22	1.6%	175	1.5%
Gasoline Stations & Fuel Dealers	4	0.3%	22	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	4	0.3%	11	0.1%
Sporting Goods, Hobby, Book, & Music Stores	36	2.7%	285	2.4%
General Merchandise Stores	29	2.1%	906	7.6%
Transportation & Warehousing	18	1.3%	171	1.4%
Information	23	1.7%	248	2.1%
Finance & Insurance	69	5.1%	319	2.7%
Central Bank/Credit Intermediation & Related Activities	21	1.6%	102	0.9%
Securities & Commodity Contracts	19	1.4%	49	0.4%
Funds, Trusts & Other Financial Vehicles	29	2.1%	168	1.4%
Real Estate, Rental & Leasing	68	5.0%	391	3.3%
Professional, Scientific & Tech Services	113	8.4%	620	5.2%
Legal Services	27	2.0%	89	0.8%
Management of Companies & Enterprises	7	0.5%	14	0.1%
Administrative, Support & Waste Management Services	69	5.1%	1,060	8.9%
Educational Services	31	2.3%	504	4.3%
Health Care & Social Assistance	83	6.2%	911	7.7%
Arts, Entertainment & Recreation	37	2.7%	479	4.0%
Accommodation & Food Services	91	6.7%	1,093	9.2%
Accommodation	5	0.4%	34	0.3%
Food Services & Drinking Places	86	6.4%	1,059	8.9%
Other Services (except Public Administration)	152	11.3%	672	5.7%
Automotive Repair & Maintenance	16	1.2%	95	0.8%
Public Administration	17	1.3%	648	5.5%
Unclassified Establishments	176	13.0%	80	0.7%
Total	1,349	100.0%	11,858	100.0%

July 28, 2023