LONGWOOD, FLORIDA

The City of Longwood prides itself on providing a favorable atmosphere to the development and enhancement of commercial and industrial uses. There are approximately 465 acres devoted to commercial use and approximately 355 acres for industrial purposes within the City. New developers are always welcome by City staff to meet and review their location/development needs and discuss all aspects of permitting activities and approvals.

Longwood is unique in that it provides a comfortable, safe, small town atmosphere while being nestled within a larger, dynamic metropolitan area which is internationally known for its ambiance and attractions.

The Historic City of Longwood takes collective pride in that a significant portion of its central area is on the National Register of Historic Places. The combination of this Old Florida charm and the City’s dedication to attracting new and dynamic industrial enterprise warrants careful examination by newcomers. We welcome all your interest.

For more information about doing business in Longwood, and the entire Metro Orlando region, contact the Metro Orlando Economic Development Commission’s Seminole County office, 407.665.7143 or email Tracy Turk @OrlandoEDC.com.
INCENTIVES

**County Incentives**
The Board of County Commissioners has established a Jobs Growth Incentive (JGI) Trust Fund for both new and existing companies. Seminole County will consider providing incentive dollars for items such as training, relocation expenses and development costs for companies that satisfy selected job creation and wage criteria. Preference is given to new construction and to companies locating in targeted areas within the County.

**City Incentives**
LONGWOOD – Historic District Restoration Grant.

RECENT PROJECTS & ECONOMIC PRIORITIES

The City of Longwood has focused its development efforts on preserving its history while carefully planning to ensure a sustainable future.

In 2006, Longwood began the important process of reevaluating its economic position in the region. Through a series of workshops and public hearings, the City Commission began to express a vision that will ensure continued growth while embracing enduring patterns of development and avoiding sprawl and its consequences. Armed with a detailed economic study, the City has designated visioning areas and adopted new design guidelines to ensure future development supports the City’s vision plans.

In 2008, the City adopted an Evaluation and Appraisal Report that will shape the Comprehensive Plan for the next seven years. The City Commission remains committed to enhancing sustainability and creating transportation options, and have established guidelines for the development of a Transit Village in conjunction with the Central Florida Commuter Rail station, set to begin operation in 2011. Priority has been placed on linking new development with bus routes and pedestrian paths to reduce the need to drive long distances. By encouraging the development of jobs, homes, recreational activities, goods and services within the community rather than at the urban fringes, Longwood aims to preserve its beautiful historic core and enhance the quality of life for its citizens.

MAJOR BUSINESS DISTRICTS

<table>
<thead>
<tr>
<th>District</th>
<th>Classification</th>
<th>Industry Focus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Downtown Historic District</td>
<td>Mixed-Use</td>
<td>Retail/Residential/Office</td>
</tr>
<tr>
<td>Florida Central Commerce Park</td>
<td>Industrial</td>
<td>Multi-Purpose</td>
</tr>
<tr>
<td>South Seminole Hospital &amp; Surrounding Medical Offices</td>
<td>Medical</td>
<td>Healthcare</td>
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</tbody>
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“We know that quality education is a leading site selection factor for companies. Seminole Community College, and other colleges throughout the Orlando region, are working with business and industry now more than ever to develop specific programs that meet their workforce needs.”

Dr. Ann McGee, President
Seminole Community College

Founded in 1977, the EDC markets Metro Orlando as a top location for business investment and expansion. Committed to diversification of our region’s economic base, the EDC specializes in development of the technology, corporate business, international trade and film/television production industries. For more information about the EDC, visit www.OrlandoEDC.com or call 407.422.7159.

“Putting imagination to work” is a registered service mark of the Metro Orlando Economic Development Commission.

06/08