

LIBRARY ADVISORY BOARD MINUTES
MEETING HELD September 30, 2013, 7:00 p.m.

Members Present: Regina Bereswill/Chair, Elizabeth Murphrey, Grace Chewning, Pamela Neal, Greg Zullig

Members with Excused Absences: Jennifer Finch/Vice Chair, Patricia Roberts

Seminole County Library Staff - Christine Patten, Library Services Manager – Secretary; Virginia Howerton, Library Resource Manager; Beverly McCormick, Branch Manager; Denise Tate, Library Resource Manager, Stacy Reyer, Assistant Branch Manager

- A. Chairman Bereswill called the meeting to order at 7 p.m.
- B. Ms. Bereswill presented the minutes from August 26, 2013 for approval. Ms. Chewning made a motion to accept the minutes, seconded by Ms. Murphrey and approved by unanimous vote.
- C. Ms. Patten submitted an updated draft of the questions for the Fall Customer Survey for the Board's review. It was decided to conduct the survey for one week in mid-October, presented online and in paper format with 7-8 questions.
- D. Ms. Patten reported the replacement shelving project funded by the Friends of the Library for the West Branch. The shelving has been delivered and replacements ordered for the damaged pieces.
- E. Ms. Patten presented an update on the budget FY13/14.
- F. Ms. Patten provided an update on the online library card registration project. The new library cards have been received and the online form is in the testing phase. Online library card registration is expected to be available in November 2013.
- G. The library is going to participate in a national public relations campaign called "Geek the Library." Assistant Branch Manager, Stacy Reyer gave a presentation to the Library Advisory Board. The purpose of the Geek campaign is to raise awareness of the library and to demonstrate that public libraries play an important role for individuals and for communities. The library will be attending community events and using the Geek campaign to raise awareness and build library support.
- H. Ms. Bereswill contacted a member of the Oviedo Women's Club to reserve a free booth for the library at Great Day in the Country, November 9, 2013.
- I. Ms. Tate gave a presentation about Zinio, an online magazine database that the library will be able to offer to the public in January 2014. The library has had requests from customers for the online service which allows people to read popular magazines on PCs, smart phones and other devices
- J. Ms. Howerton announced that the Overdrive Digital Bookmobile will be returning to our area. The Digital Bookmobile will be at the Central Branch on Tuesday, November 12, 2013 and at the Seminole County School Board on November 13, 2013. The library was asked to participate at the School Board event. This will be another opportunity to promote library card registration.
- K. The next Board meeting will be held on Monday, October 28, 2013, 7 p.m., in the Sunshine Gallery at the Central Branch Library.
- L. There being no further business, Chairman Bereswill declared the meeting adjourned at 8 p.m.