

SEMINOLE COUNTY PUBLIC LIBRARY • LONG RANGE PLAN 2017-2021

OUR MISSION

Enriching Lives
Engaging Minds
Empowering
Community

OUR VISION

We envision a Seminole County where creativity and inspiration thrive, and where every person has the opportunity and resources to read, learn, and grow.

OUR VALUES

We are guided by:
*Respect for our customers
and for each other*
*Belief in the transformational power of
reading and learning*
*Access for all
and the freedom to read*
*Belief that anything is possible with
creativity, and optimism*

AN INSPIRED FUTURE

READ



CREATE



TRANSFORM



Objectives

1) Endeavor to be better at everything we do

- Provide open, transparent, and responsive library services that create positive customer experiences
- Solicit and act on customer feedback to improve services
- Quickly recognize and respond to changing communities and demographics

2) Engage readers and learners

- Increase the early literacy skills of children who participate in early literacy programs
- Rebrand and market our role in early literacy
- Strengthen the Library's contribution to the education of Seminole County's youth
- Expand DIY Learning with apps and databases
- Develop relevant and inspiring collections that meet our citizens' evolving expectations
- Become Seminole County's source for high-quality free instruction and programs to support personal growth
- Integrate learning into daily life
- Become an experience-library providing active learning, new media and information formats, and technology-rich collaborative spaces

3) Expand community collaboration and partnerships

- Expand our reach and impact into the community through strategic partnerships
- Build upon the Seminole County Library and Public School Partnership
- Collaborate with the Seminole County Friends of the Library
- Leverage the work of dedicated library volunteers

4) Develop inspiring physical and virtual gathering spaces

- Create physical spaces and experiences that promote creativity and learning
- Give virtual learning experiences a physical presence in the community
- Adapt to and support the unique communities surrounding each library branch
- Change and respond to the ways we seek knowledge
- Develop new models for providing library services

5) Encourage creativity, innovation, and diversity

- Recruit and train staff to meet the future needs of our customers
- Promote creativity in everything we do
- Create innovation opportunities for our customers
- Deliver programs, resources and services to where people are
- Recognize and celebrate diversity
- Remove barriers

6) Optimize funding of library services with public and private funding

- Provide transparency and stewardship of funding
- Establish and maintain capital improvement plans
- Work collaboratively with community leaders
- Optimize funding opportunities with the Seminole County Friends of the Library

7) Leverage leadership

- Communicate the library's value as a cultural capital and as an integral part of the community
- Update and inform County Commissioners, County management and the Library Advisory Board
- Create and implement long range and annual plans
- Celebrate accomplishments with staff and the community
- Prepare the library's future leaders

Acknowledgements

Board of County

Commissioners

- Commissioner Bob Dallari, District 1
- Commissioner John Horan, District 2
- Commissioner Lee Constantine, District 3
- Commissioner Carlton D. Henley, District 4
- Commissioner Brenda Carey, District 5

Library Advisory Board

- Grace Chewning, Chair
- Pamela Neal, Vice-Chair
- Adele Burney
- Elizabeth Murphrey
- Margaret Wells
- Herbert Weisman
- Anne West

Seminole County Friends of the Library

- Ross Pagano
- Barbara Bishop

Long Range Plan Committee

- Christine Patten, Library Services Division Manager
- Virginia Howerton, Library Public Services Manager
- Sara Gonzalez, Regional Branch Manager, West and Northwest Branches
- Barbara McCullough, Regional Branch Manager, East and North Branches
- Norma Medina-Ortiz, Regional Branch Manager, Central Branch
- Kathi Efland, Senior Librarian Adult Services
- Sara White, Senior Librarian Youth Services
- Guy Colvin, Senior Librarian Technical Services