



SECTION 29. LIBRARY SERVICES

29.20 ART IN PUBLIC PLACES

A. PURPOSE. To establish display areas in County public places that provide for displaying diverse art of the highest quality.

B. DISCUSSION. Visual arts in the public eye adds dimension, depth and character to a community, inspires young minds, reinforces a local identity to which citizens can relate, take pride in and generally adds to the beauty and quality of life. Exhibition of art shall be approved following the guidelines established in Exhibit "A".

C. CONTRACTS. Contracts will be prepared for individual artists and the County Manager is authorized to execute all such contracts.

D. ART IN PUBLIC PLACES PROVISION. Exhibit "A" further outlines provisions for the following:

- (1) Selling of art work being displayed.
- (2) Selection committee and selective process.
- (3) Selection rules and deadlines for application submittal.
- (4) Promotion and reception.

E. AUTHORITY. BCC Agenda Item 22 approved March 9, 2004
Resolution 2007-R-42 adopted March 13, 2007



EXHIBIT "A"

Seminole County Policy For Art
Exhibitions In Public Places
Program Guidelines



The ARTS

Seminole County Government



Mission

***“To enhance Seminole County’s cultural resources
by providing for and encouraging
the exhibition of art in public places”***

Goals

1. To establish display areas in public places that provide for displaying diverse art of the highest quality.
2. To be a source of pride to all Seminole County residents.

Purpose

This guide serves as a procedure manual for the art exhibition process. It is designed for use by the Seminole County Board of County Commissioners, county staff and agencies participating in this program, as well as the general public.



Introduction

It has been widely acknowledged that the inclusion of visual arts in the public eye adds dimension, depth, and character to a community, inspires young minds, reinforces a local identity to which citizens can relate, take pride in; and generally adds to the beauty and quality of life.

Art brings a sense of identity to our county. It also provides a means of expression, a way to focus and build county pride. Public art makes a unique contribution to the life of Seminole County creating display areas where employees and visitors congregate, pass through, or use on a daily basis.

These guidelines will create opportunities for Seminole County citizens to experience public art and other projects resulting from the creative expression of visual artists in public places throughout the county. At the same time the county will see the cultural and educational benefits to be gained through aesthetic enhancement of its public places.



Seminole County Government Policies For Art Exhibition

Seminole County is seeking applicants to exhibit art in County public places.

Works of art may be offered for sale at prices established by the artist. The artist is responsible for conducting the sale of any work directly with the purchaser, not through the county staff. Works not available for purchase must be clearly designated “NFS” (Not For Sale). Prices will not be displayed on individual works but will be listed as part of the promotional materials available free to the public.

Work sold must remain on exhibit throughout the designated period. The artist must notify the County within 48 hours of a sale so that the artwork can be marked “sold.”

All art work must be suitably framed with a hanging apparatus (screw eyes and wire) or mounted and stabilized for pedestal or showcase display. All frames, armatures, and mounting arrangements must be securely constructed. Work that is fragile or whose framing or display arrangement is of questionable durability may be rejected. Proposals for site-specific and/or installation work are acceptable. The artist shall submit a written proposal statement about the content of the work, drawing and/or project.

Selection Process:

Seminole County will publicly announce the Seminole County Government Exhibition application deadlines and invite artists to submit images and applications to exhibit by the postmarked deadline of October 1st annually.

Seminole County Government and Seminole Cultural Arts Council Selection Committee will review applications and image submissions and make a recommendation to the Deputy County Manager. The selected exhibit will be announced by October 31st annually.

Seminole County Government will publicize the exhibition selection guidelines on the web, in the local print media, and the arts and crafts professional association’s newsletters. Works of art may be offered for sale at prices established by the artist. Artwork not available for purchase will be clearly marked “NFS” (Not for Sale).



The selection Committee will meet to review images and applications each October for exhibitions the following year.

January - April

May - August

September - December

Selection Criteria: 50 Total Points Possible

- Artistic merit of the work (25 points)
- Understanding of the medium (5 points)
- Technical expertise (10 points)
- Appropriateness for the space (i.e. size, materials used, subject matter, safety, ability to install) (5 points)
- Innovation (5 points)

Selection Rules:

To be considered for exhibition, artists must submit:

1. One digital image of each work to be exhibited (maximum of ten works).
2. A current resume
3. A completed application form

Application Deadline:

To be considered by the Selection Committee to exhibit between January and December, the artist's images and completed application materials must be sent to Seminole County Government and postmarked by October 1st annually.

Promotion and Reception

Information about the artist and the exhibition to be used in press releases must be received 30 days prior to exhibition opening.

Artist is responsible for the preparation of any printed material to be handed out by the County throughout the exhibit. Material must be reviewed and approved by the County in advance of distribution.



The County will be responsible for printing of exhibition announcements for reception; and mailing up to 200 announcements. Reception date and time will be listed on the artist's contract.

Following information contains important deadlines:

Within two weeks of being notified that a submission is accepted for exhibition, the artist must contact the exhibit coordinator to arrange or confirm the exhibit dates and other deadlines, especially for promotional purposes.

At least two weeks prior to installation, artists must submit a draft of their promotional materials listing all works to be shown, together with the retail selling price (or if the work is not for sale, the insurance value). The listing must include the artist's name, telephone number, and instructions for contacting the artist to arrange for the purchase of any artwork. Artists should also include a brief biography and artist's statement.

Artists are responsible for delivering works to be exhibited to the exhibit coordinator. The date and time should be established at least five business days before the opening of the exhibition. Installation will be handled by the exhibit coordinator. Artists may assist in the installation if they make arrangements in advance. Seminole County Government will produce labels for all exhibitions. Artists must provide the following information for exhibition labels: title of work, selling price or indication (Not For Sale), year created, and materials utilized. Artists must pick up their works within 48 hours of the conclusion of the exhibit (preferably on the actual date of closing, as secure storage space is very limited).

Mail images and completed application materials to:

Seminole County Library
Art In Public Places
Exhibition Selection Committee
1101 E. 1st Street
Sanford, Florida 32771

Art Exhibition Program

Application

PLEASE TYPE or PRINT (Form may be submitted via mail or e-mail)

Applicant Name: _____

Mailing Address: _____

City _____ State _____ Zip _____

Day Telephone _____ Evening Telephone _____

In what medium do you work?

Number of Images Submitted _____ (10 images maximum)

Please Note: Please submit images of specific works you wish to exhibit. All images should be clearly labeled with your name and numbered in the sequence you wish us to view them. Also, please indicate dimensions of the piece on the image jacket. Please do not submit images from a larger body of work which are not specific to the work you plan to exhibit.

Month you wish to exhibit:

1st choice _____

2nd choice _____

3rd choice _____

Please indicate any month your work is not available to exhibit. _____

Submit written proposal statement about the content of the work, drawing and/or project.

Attach current resume.

The undersigned hereby certifies that the information contained in this application and all attachments and supporting materials are true and correct to the best of his/her knowledge.

Applicant/Authorized Signature: _____ Date: _____