

May 11, 2015

Dear Greenhouse, Nursery and Ag Producers,

One of the greatest issues of importance to the agricultural industry is water. We have been working with the Central Florida Water Initiative (CFWI) to discuss diminishing water resources in Central Florida and ramifications to the agriculture industry if we do not act now to address this issue.

Now is the time for your input and action. As a leader in the agricultural industry, we understand you have a vested interest in how water resources are addressed in our region and how they affect your business – today and in the future.

The CFWI is a collaborative effort guided by three water management districts – the St. Johns River Water Management District, the South Florida Water Management District, and the Southwest Florida Water Management District, along with the Department of Environmental Protection – to find new ways to meet increasing demands for limited freshwater resources in the region. These agencies, along with other key stakeholders, are working toward water resource planning, development, and management for Florida's current and long-term water supply needs.

The CFWI will be presenting a proposed Solutions Plan for the region's future water needs on **Wednesday, May 20<sup>th</sup> from 2:00pm – 4:30pm**. This will be your opportunity to hear, first hand, what the proposed solutions for our region's water shortages are, how they impact our industry, and offer feedback and input on those proposed solutions.

The CFWI Workshop will be held at Champions Gate, 8575 White Shark Boulevard, Davenport, FL 33896.

**Please RSVP your attendance to <https://agricultureindustry.eventbrite.com> or by calling 407-758-5873.**

Thank you and we look forward to seeing you for this important meeting on May 20th.

Sincerely,

Liz Felter  
University of Florida IFAS Extension Orange County  
Representative on CFWI

Juanita Popenoe  
University of Florida IFAS Extension Lake County

**Central Florida  
Water Initiative**  

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**Water For Tomorrow**

