



# Demographic and Income Profile

Longwood city, FL (1241250)  
 Longwood city, FL (1241250)  
 Geography: Place

Prepared by Esri

Summary	Census 2010	Census 2020	2022	2027
Population	13,734	15,098	15,612	16,309
Households	5,143	5,668	5,857	6,123
Families	3,598	-	4,033	4,206
Average Household Size	2.64	2.55	2.60	2.60
Owner Occupied Housing Units	3,827	-	3,703	3,773
Renter Occupied Housing Units	1,316	-	2,154	2,350
Median Age	41.6	-	44.4	43.8

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.88%	0.61%	0.25%
Households	0.89%	0.62%	0.31%
Families	0.84%	0.59%	0.28%
Owner HHs	0.38%	0.83%	0.53%
Median Household Income	2.37%	3.75%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	335	5.7%	237	3.9%
\$15,000 - \$24,999	378	6.5%	253	4.1%
\$25,000 - \$34,999	388	6.6%	270	4.4%
\$35,000 - \$49,999	709	12.1%	593	9.7%
\$50,000 - \$74,999	1,066	18.2%	1,118	18.3%
\$75,000 - \$99,999	1,043	17.8%	1,186	19.4%
\$100,000 - \$149,999	1,138	19.4%	1,384	22.6%
\$150,000 - \$199,999	550	9.4%	786	12.8%
\$200,000+	250	4.3%	295	4.8%

Median Household Income	\$75,896	\$85,334
Average Household Income	\$92,346	\$107,127
Per Capita Income	\$34,826	\$40,423

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	735	5.4%	730	4.7%	794	4.9%
5 - 9	758	5.5%	776	5.0%	810	5.0%
10 - 14	915	6.7%	848	5.4%	907	5.6%
15 - 19	960	7.0%	818	5.2%	877	5.4%
20 - 24	754	5.5%	819	5.2%	743	4.6%
25 - 34	1,549	11.3%	2,126	13.6%	2,113	13.0%
35 - 44	1,899	13.8%	1,802	11.5%	2,139	13.1%
45 - 54	2,291	16.7%	1,995	12.8%	1,888	11.6%
55 - 64	1,846	13.4%	2,237	14.3%	2,125	13.0%
65 - 74	1,004	7.3%	1,886	12.1%	1,978	12.1%
75 - 84	628	4.6%	987	6.3%	1,311	8.0%
85+	396	2.9%	588	3.8%	626	3.8%

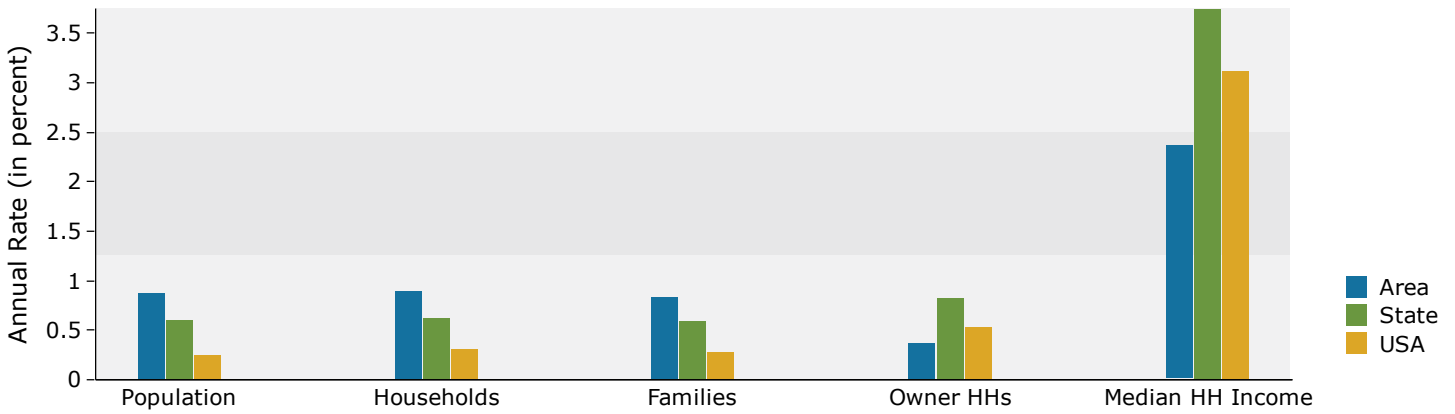
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	11,706	85.2%	10,211	67.6%	10,358	66.4%	10,355	63.5%
Black Alone	705	5.1%	1,036	6.9%	1,082	6.9%	1,151	7.1%
American Indian Alone	65	0.5%	56	0.4%	57	0.4%	60	0.4%
Asian Alone	488	3.6%	671	4.4%	727	4.7%	828	5.1%
Pacific Islander Alone	6	0.0%	6	0.0%	6	0.0%	6	0.0%
Some Other Race Alone	413	3.0%	1,011	6.7%	1,038	6.6%	1,169	7.2%
Two or More Races	352	2.6%	2,107	14.0%	2,343	15.0%	2,740	16.8%
Hispanic Origin (Any Race)	2,179	15.9%	3,427	22.7%	3,598	23.0%	3,960	24.3%

**Data Note:** Income is expressed in current dollars.

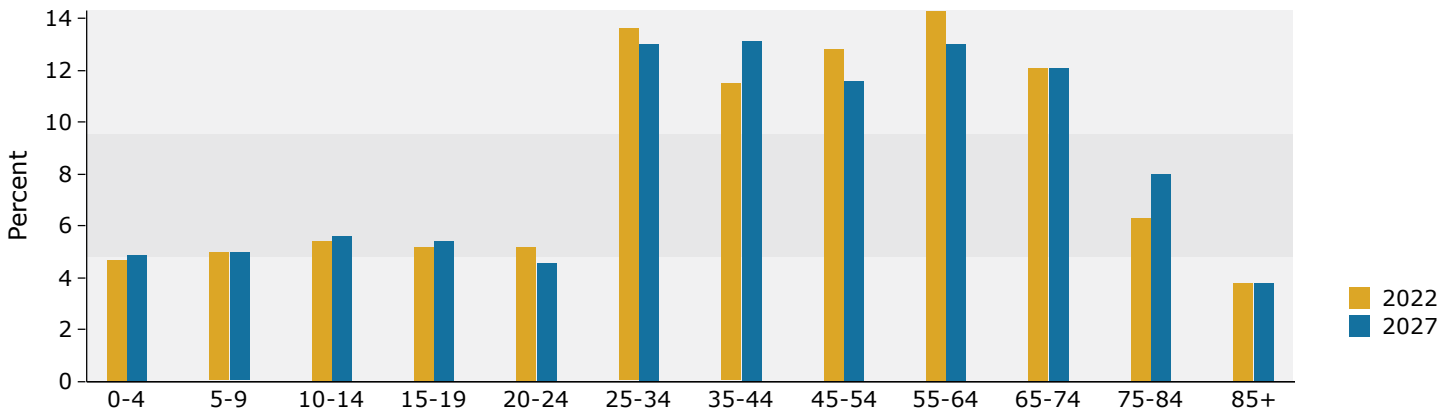
**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

October 07, 2022

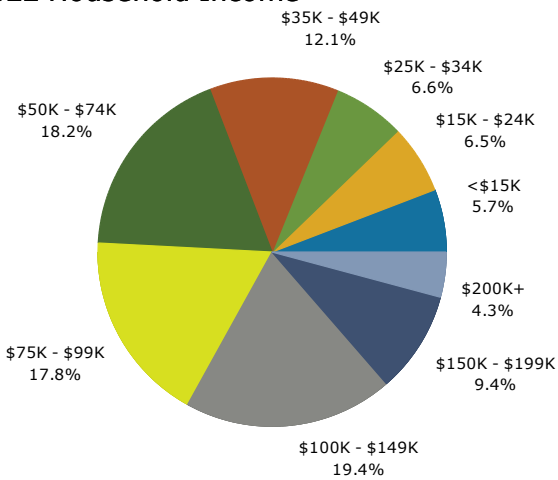
## Trends 2022-2027



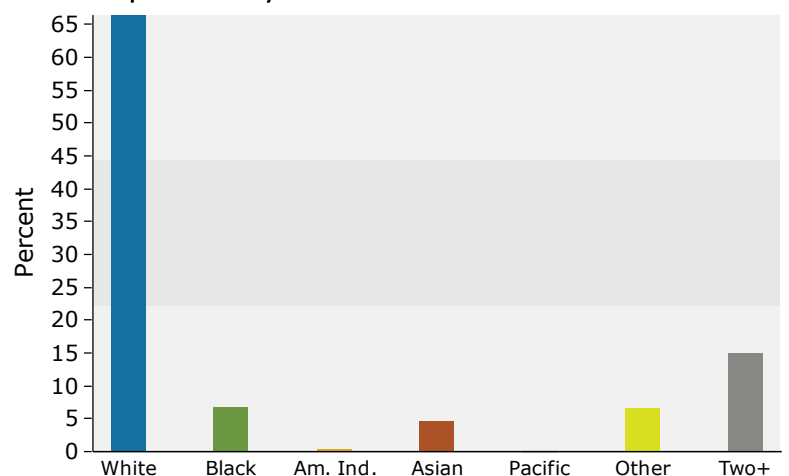
## Population by Age



## 2022 Household Income



## 2022 Population by Race



2022 Percent Hispanic Origin: 23.0%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.